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Responsible for the processing of data is:

Augmented Robotics GmbH

Bismarckstraße 10-12

10625 Berlin

Germany

E-Mail: info@augmented-robotics.com

Thank you for visiting our website. Protection of your privacy is very important to us. Below you will find extensive information about how we handle your data.

1. Access data and hosting

You may visit our website without revealing any personal information. With every visit on the website, the web server stores automatically only a so-called server log file which contains e.g. the name of the requested file, your IP address, the date and time of the request, the volume of data transferred and the requesting provider (access data), and documents the request. These access data are analysed exclusively for the purpose of ensuring the smooth operation of the website and improving our online appearance. This serves according to Art. 6 (1) (f) GDPR the protection of our legitimate interests in the proper presentation of our online appearance that are overriding in the process of balancing of interests.

1.1 Hosting

All access data are deleted no later than seven days after the end of your visit on our website.

The services for hosting and displaying the website are partly provided by our service providers on the basis of processing on our behalf. Unless otherwise stated in this privacy policy, all access data and all data collected in forms provided for this purpose on this website are processed on their servers. If you have any questions about our service providers and the basis of our cooperation with them, please use the contact

option described in this privacy policy.

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. Certification is available.

1.2 Content Delivery Network

For the purpose of a shorter loading time, we use for some offers a so-called Content Delivery Network ("CDN"). This service provides content, e.g. large media files, via regionally distributed servers of external CDN service providers. For this reason, access data will be processed on the servers of these service providers. We engage our service providers on the basis of processing on our behalf. Our service providers are located and/or use servers in countries outside the EU and the EEA. For these countries there is no adequacy decision by the European Commission. Our cooperation is based on standard data protection clauses adopted by the European Commission. If you have any questions about our service providers and the basis of our cooperation with them, please use the contact option described in this privacy policy.

2. Data processing for the purposes of establishing contact and customer communication

Establishing contact

We collect personal data if you voluntarily provide it when contacting us (e.g. via contact form or e-mail). Mandatory fields are marked as such because in these cases we necessarily need the data to process your contact and you cannot send the contact without providing it. Which data is collected can be seen from the respective input forms. We use the data you provide to process your enquiries in accordance with Art. 6 (1) (b) GDPR.

After complete processing of your enquiry, your data will be restricted for further processing and deleted after expiry of the retention periods under tax and commercial law in accordance with Art. 6 (1) (c) GDPR, unless you have expressly consented to further use of your data in accordance with Art. 6 (1) (a) GDPR or we reserve the right to use data beyond this, which is permitted by law and about which we inform you in this privacy policy.

3. Marketing via e-mail

3.1 E-mail newsletter with subscription and newsletter tracking

If you subscribe to our newsletter, we will regularly send you our email newsletter based on your consent according to Art. 6 (1) (a) GDPR, using the data required or disclosed by you separately for this purpose.

You can unsubscribe from the newsletter at any time. This can either be done by sending a message to the contact option described in this privacy policy or via a link provided for this purpose in the newsletter. After unsubscribing, we will delete your e-mail address from the list of recipients, unless you have expressly consented to the further use of your data according to Art. 6 (1) (a) GDPR or we have reserved the right to use your data for other purposes that are permitted by law and about which we inform you in this privacy policy.

We would like to point out that we evaluate your user behaviour when sending the newsletter. For this purpose, we also analyse your interaction with our newsletter by measuring, storing and evaluating opening

rates and click-through rates for the purpose of designing future newsletter campaigns ("newsletter tracking").

For this evaluation, the emails sent contain single-pixel technologies (e.g. so-called web beacons, tracking pixels) that are stored on our website. For the evaluations, we link the following "newsletter data" in particular

- the page from which the page was requested (so-called referrer URL),
- the date and time of the request,
- the description of the type of web browser used,
- the IP address of the requesting computer,
- the e-mail address,
- the date and time of registration and confirmation

and the single-pixel technologies with your e-mail address or your IP address and, if applicable, an individual ID. Links contained in the newsletter may also contain this ID.

If you do not wish to receive newsletter tracking, it is possible to unsubscribe from the newsletter at any time - as described above.

The information will be stored as long as you have subscribed to the newsletter.

3.2 Newsletter mailing

The newsletter and the newsletter tracking shown above may also be sent by our service providers as part of processing on our behalf. If you have any questions about our service providers and the basis of our cooperation with them, please use the contact option described in this privacy policy.

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA, Canada.

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. Until certification by our service providers, the data transfer continues to be based on this basis: standard data protection clauses of the European Commission.

Our service providers are located and/or use servers in these countries: India.

There is no European Commission adequacy decision for this country/these countries. Our cooperation is based on these guarantees: Standard data protection clauses of the European Commission.

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: Canada.

4. Cookies and further technologies

4.1 General information

In order to make visiting our website attractive and to enable the use of certain functions, to display suitable products or for market research, we use technologies on various pages, including so-called cookies. Cookies are small text files that are automatically stored on your end device. Some of the cookies we use are deleted after the end of the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your end device and enable us to recognise your browser during your next visit (persistent cookies).

Protection of privacy for terminal devices

When you use our online services, we use technologies that are absolutely necessary in order to provide the telemedia service you have expressly requested. The storage of information in your terminal device or access to information that is already stored in your terminal device does not require consent in this respect.

For functions that are not absolutely necessary, the storage of information in your terminal device or access to information that is already stored in your terminal device requires your consent. Please note that if you do not give your consent, parts of the website may not be available for unrestricted use. Any consent you may have given will remain valid until you adjust or reset the respective settings in your terminal device.

Any downstream data processing through cookies and other technologies

We use such technologies that are strictly necessary for the use of certain functions of our website (e.g. shopping cart function). These technologies are used to collect and process IP addresses, time of visit, device and browser information as well as information on your use of our website (e.g. information on your preferences). This serves to safeguard our legitimate interests in an optimised presentation of our offer that are overriding in the process of balancing of interests according to Art. 6 (1) (f) GDPR.

In addition, we use technologies to fulfil the legal obligations, which we are subject to (e.g. to be able to prove consent to the processing of your personal data) as well as for web analysis and online marketing. Further information on this, including the respective legal basis for data processing, can be found in the following sections of this privacy policy.

On our website we may use other technologies, which are not listed individually in this privacy policy. Further information on these technologies and the respective legal basis can be found on the platform of our consent management service Usercentrics.

You can access the platform by clicking on the fingerprint button in the bottom right or left corner of the page.

What types of cookies are being used?

Essential cookies: These cookies are necessary to enable you to use our website. This includes e.g. cookies that enable you to log into the customer area or add items to your shopping cart.

Marketing cookies: These cookies record information about your visit to the website, previously viewed pages and links you clicked. We use this information to tailor our website and displayed ads to your interests.

Analytical / performance cookies: These cookies enable collecting anonymised data about user behaviour on our website. We analyse them e.g. to improve the functionality of our website and recommend you products that will be interesting to you.

Functional cookies: These cookies are used for certain features of our website, e.g. to improve the website's navigation, or deliver to you customised and relevant information (e.g. ads that match your interests).

Cookie settings

You can find the cookies settings for your browser by clicking on the following links: [Microsoft Edge™](#) / [Safari™](#) / [Chrome™](#) / [Firefox™](#) / [Opera™](#)

If you have consented to the use of the technologies in accordance with Art. 6 (1) (a) GDPR, you can withdraw your consent at any time by sending a message to the contact option described in the privacy policy or by clicking on the fingerprint button in the lower right or left corner of the page. If cookies are not accepted, the functionality of our website may be limited.

4.2 Use of Usercentrics Consent Management Platform for obtaining and managing consent

On our website we use the [Usercentrics Consent Management Platform](#) ("Usercentrics") to inform you about the cookies and the technologies we use on our website and to obtain, manage and document your consent to the processing of your personal data by these technologies. This is required under Art. 6 (1) (c) GDPR to fulfil our legal obligation under Art. 7 (1) GDPR to be able to prove your consent to the processing of your personal data, to which we are subject. The consent management service Usercentrics is provided by Usercentrics GmbH, Sendlinger Straße 7, 80331 Munich, Germany, which processes your data on our behalf. When you visit our website, Usercentrics' web server stores a so-called server log file, which also contains your anonymised IP address, the date and time of your visit, device and browser information as well as information on your consent behaviour. Your data will be deleted after three years, unless you have expressly consented to further use of your data in accordance with Art. 6 (1) (a) GDPR or we reserve the right to use your data in a manner that goes beyond this, which is legally permitted and about which we inform you in this privacy policy.

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA.

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. Certification is available.

4.3 Information on third country transfer (data transfer to third countries)

We use technology from service providers on our website whose headquarters and/or server locations may be in third countries outside the EU or EEA. If there is no EU Commission adequacy decision for this country, an adequate level of data protection must be ensured by means of other suitable guarantees.

Suitable guarantees in the form of contractually agreed standard contractual clauses of the EU Commission or binding internal data protection rules (Binding Corporate Rules) are possible in principle, but require a prior review by the contracting parties as to whether an adequate level of protection can be guaranteed. According to the case law of the ECJ, it may be necessary to take additional protective measures for this purpose.

In principle, we have agreed the standard data protection clauses issued by the EU Commission with the technology providers we use who process personal data in a third country. Where possible, we also agree on additional safeguards to ensure that sufficient data protection is guaranteed in the third countries without an adequacy decision.

Notwithstanding this, it may happen that, despite all contractual and technical measures, the level of data protection in the third country does not correspond to that in the EU. For these cases, we ask you, if necessary, in the context of cookie consent, for your consent in accordance with Art. 49 (1) (a) GDPR to the transfer of your personal data to a third country.

In particular, there is a risk that local authorities in the third country may not have sufficiently limited access rights to your personal data from a European data protection perspective, that we as the data exporter or you as the data subject may not be aware of this and/or that you may not have sufficient legal remedies to prevent and/or take action against such access.

In particular, the following countries are currently among the third countries without an adequacy decision by the EU Commission (example enumeration):

- China
- Russia

- Taiwan

You can find out which third countries we transfer data to in the data protection notices for the respective tool and/or service we use for consent management/Consent Manager Platform (CMP).

5. Use of cookies and other technologies

We use the following cookies and other third-party technologies on our website. Unless otherwise specified for the individual technologies, this is done on the basis of your consent in accordance with Art. 6 (1) (a) GDPR. The data collected in this context will be deleted after the relevant purpose has been fulfilled and we have ended the use of the respective technology. You can withdraw your consent at any time with effect for the future. Further information on your withdrawal options can be found in the section "cookies and further technologies". Further information, including the basis of our cooperation with the service providers can be found within the respective technologies. If you have any questions about our service providers and the basis of our cooperation with them, please use the contact option described in this privacy policy.

Use of Google services

We use the following technologies of Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). The information automatically collected by Google technologies about your use of our website is usually transferred to a server of Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA and stored there. Unless otherwise specified for the specific technologies, data processing is based on an agreement concluded for the respective technology between jointly responsible parties in accordance with Art. 26 GDPR. Further information about data processing by Google can be found in [Google's privacy policy](#).

Our service providers are located and/or use servers in countries outside the EU and the EEA for which the European Commission has established by decision an adequate level of data protection.

Our service providers are located and/or use servers in countries outside the EU and the EEA. For these countries there is no adequacy decision by the European Commission. Our cooperation is based on standard data protection clauses adopted by the European Commission.

Google Fonts

For the purpose of a uniform presentation of the contents on our website, data (IP address, time of visit, device and browser information) are collected by the script code "Google Fonts", transmitted to Google and then processed by Google. We have no influence on this subsequent data processing.

YouTube Video Plugin

In order to integrate third party content, data (IP address, time of visit, device and browser information) are collected via the YouTube Video Plugin in the expanded data protection mode used by us, transmitted to Google and then processed by Google only when you play a video.

6. Social Media

Our online presence on Facebook (by Meta), X (formerly Twitter), Youtube, Instagram (by Meta), LinkedIn

If you have given your consent to the respective social media provider in accordance with Art. 6 (1) (a) GDPR, when you visit our online presence on the social media mentioned above, your data will be automatically collected and stored for market research and advertising purposes, from which user profiles are created using pseudonyms. These can be used, for example, to place advertisements within and outside the platforms that presumably correspond to your interests. Cookies are usually used for this purpose. For detailed information on the processing and use of data by the respective social media provider, as well as a contact option and your rights and settings options for the protection of your privacy, please refer to the provider's privacy policies linked below. Should you still require assistance in this regard, please contact us.

Facebook (by Meta) is provided by Meta Platforms Ireland Ltd., Block J, Serpentine Avenue, Dublin 4, Ireland (hereafter "Meta Platforms Ireland ") The information automatically collected by Meta Platforms Ireland about your use of our online presence on Facebook (by Meta) is usually transferred to a server of Meta Platforms, Inc., 1601 Willow Road, Menlo Park, California 94025, USA and stored there. Data processing in the context of a visit to a Facebook (by Meta) fan page is based on an agreement between joint controllers in accordance with Art. 26 GDPR. Further information (information on Insights data) can be found [here](#).

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA, Canada, Japan, South Korea, New Zealand, United Kingdom, Argentina.

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. {7a73022c-4813-4c39-b31b-dfde5a1aeb7a

{7e2084cd-d3bd-4d14-b80f-efdbe61848e1} Australia, Hong Kong, India, Indonesia, Malaysia, Singapore, Thailand, Taiwan, Brazil, Mexico.

There is no adequacy decision for these countries by the European Commission. Our cooperation with them is based on these safeguards: Standard data protection clauses of the European Commission.

X is provided by Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland ("X"). The information automatically collected by X about your use of our online presence on X is generally transmitted to and stored on a server at X Corp., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

Our service providers are located and/or use servers in countries outside the EU and the EEA for which the European Commission has established by decision an adequate level of data protection.

Our service providers are located and/or use servers in countries outside the EU and the EEA. For these countries there is no adequacy decision by the European Commission. Our cooperation is based on standard data protection clauses adopted by the European Commission.

Instagram (by Meta) is provided by Meta Platforms Ireland Ltd., Block J, Serpentine Avenue, Dublin 4, Ireland (hereafter "Meta Platforms Ireland ") The information automatically collected by Meta Platforms Ireland about your use of our online presence on Instagram is typically transferred to and stored on a server at Meta Platforms Inc., 1601 Willow Road, Menlo Park, California 94025, USA. Data processing in the context of a visit to an Instagram (by Meta) fan page is based on an agreement between joint controllers in accordance with art. 26 GDPR. Further information (information on Insights data) can be found [here](#).

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA, Canada, Japan, South Korea, New Zealand, United Kingdom, Argentina:

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. Certification is available.

Our service providers are located and/or use servers in these countries: Australia, Hong Kong, India, Indonesia, Malaysia, Singapore, Thailand, Taiwan, Brazil, Mexico:

There is no adequacy decision for these countries by the European Commission. Our cooperation with them is based on these safeguards: Standard data protection clauses of the European Commission.

[YouTube](#) is provided by Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland (hereafter "Google"). The information automatically collected by Google about your use of our online presence on YouTube is generally transferred to a server of Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA and stored there.

Our service providers are located and/or use servers in countries outside the EU and the EEA for which the European Commission has established by decision an adequate level of data protection.

Our service providers are located and/or use servers in countries outside the EU and the EEA. For these countries there is no adequacy decision by the European Commission. Our cooperation is based on standard data protection clauses adopted by the European Commission.

[LinkedIn](#) is provided by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn"). The information LinkedIn automatically collects about your use of our online presence on LinkedIn is generally sent to a server at LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085, USA and stored there.

Our service providers are located and/or use servers in the following countries, for which the European Commission has established an adequate level of data protection by decision: USA.

The adequacy decision for the USA applies as the basis for third country transfers, provided that the respective service provider is certified. Certification is available.

7. Contact options and your rights

7.1 Your rights

Being the data subject, you have the following rights according to:

- art. 15 GDPR, the right to obtain information about your personal data which we process, within the scope described therein;
- art. 16 GDPR, the right to immediately demand rectification of incorrect or completion of your personal data stored by us;
- art. 17 GDPR, the right to request erasure of your personal data stored with us, unless further processing is required
 - to exercise the right of freedom of expression and information;
 - for compliance with a legal obligation;
 - for reasons of public interest or
 - for establishing, exercising or defending legal claims;
- art. 18 GDPR, the right to request restriction of processing of your personal data, insofar as
 - the accuracy of the data is contested by you;
 - the processing is unlawful, but you refuse their erasure;
 - we no longer need the data, but you need it to establish, exercise or defend legal claims, or
 - you have lodged an objection to the processing in accordance with art. 21 GDPR;
- art. 20 GDPR, the right to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format or to request its transmission to another controller;
- art. 77 GDPR, the right to complain to a supervisory authority . As a rule, you can contact the supervisory authority at your habitual place of residence or workplace or at our company headquarters.

Right to object

If we process personal data as described above to protect our legitimate interests that are overriding in the process of balancing of interests, you may object to such data processing with future effect. If your data are processed for direct marketing purposes, you may exercise this right at any time as described above. If your data are processed for other purposes, you have the right to object only on grounds relating to your particular situation.

After you have exercised your right to object, we will no longer process your personal data for such purposes unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

This does not apply to the processing of personal data for direct marketing purposes. In such a case we will no longer process your personal data for such purposes.

7.2 Contact options

If you have any questions about how we collect, process or use your personal data, want to enquire about, correct, restrict or delete your data, or withdraw any consents you have given, or opt-out of any particular data use, please contact us directly using the contact data provided in our supplier identification.